

Caring for our community



**Parklands**  
Pathway Fund

## **Parklands Pathway Fund – notes for applicants**

**About Parklands Care Homes:** Parklands Care Homes is an independent care provider with 11 homes located across the north of Scotland. For 30 years, we have been providing high-quality care for older people, investing in people and supporting the communities we serve.

As part of our 30th-anniversary celebrations, we are launching the Parklands Pathway Fund. This fund is a natural progression of our long-standing support for local communities. Over the years, we have consistently supported community projects that align with our core values and areas of interest. We are committed to leaving a positive legacy in our communities by contributing to projects that make a meaningful impact.

The fund will focus on the following key areas:

- **Care for older people:** We have been providing high quality care for older people for 30 years. We encourage applications from groups that work with older people, fostering a sense of companionship, engagement and well-being.
- **Sport and well-being:** We believe in the power of sports and physical activities to improve mental and physical well-being. Projects that promote active lifestyles, inclusivity and community engagement through sports will be welcomed.
- **Community sustainability and environment:** Environmental consciousness is crucial for the well-being of current and future generations. We are interested in initiatives that promote community sustainability, protect our natural environment and support conservation activities that enhance our surroundings.
- **Education:** Education is a cornerstone of community development. We invite projects that support educational opportunities, skill-building and lifelong learning for individuals of all ages.
- **Young people:** Investing in young people is an investment in the future. We welcome projects that empower young people, provide them with positive experiences, encourage inclusivity and diversity and nurture their personal growth.

However, we are open to considering projects outside these core areas that demonstrate exceptional merit and community impact.

**Eligibility and Application Process:** The Parklands Pathway Fund is open to community groups and charities based in the Highlands and Moray, specifically in areas where Parklands has, or has had, a presence (Ullapool, Tain, Muir of Ord, Fortrose, Inverness, Grantown, Aberlour, Keith, Buckie, Cullen and surrounding areas).

To apply for funding, please send your project proposal to [pathwayfund@parklandsgroup.com](mailto:pathwayfund@parklandsgroup.com)

In your proposal, please provide the following information:

1. A brief overview of your organisation and its mission.
2. A detailed description of the project, including its objectives, target audience and expected outcomes.
3. How the project aligns with one or more of the key areas mentioned above.
4. Project timeline, anticipated total cost and the amount of funding you are seeking.
5. Your bank details (bank address, account number, sort code).
6. Whether you are interested in participating in PR/media activities related to the funded project (choosing not to participate will **not** affect your application's consideration).

**Funding Exclusions:** There are certain types of applications/organisations that we are regrettably not able to support:

- Charity fundraising activities – eg sponsored walks/runs.
- Applications made by individuals.
- Applications from private companies.
- Applications to support general running costs / expenses.
- Commercial sponsorship/advertising (unless it results in a tangible community legacy).

**How applications are assessed:** Each application will be individually evaluated by the Parklands management team. While we strive to achieve a fair geographic distribution of funds, success will ultimately depend on the compelling nature of each application. Where there is no specific funding cap, applicants should recognise that our resources are finite, and the competition for funding may be high; therefore, please ensure your application is realistic and proportional, bearing in mind that other funding sources may be available.

**General Conditions of Funding:**

1. The funding must be used solely for the purposes outlined in the submitted application. Any changes to the project's scope or use of funds must be communicated and approved in advance by the Parklands Pathway Fund.
2. The granted funds are to be utilised within a period of 12 months from the date of approval. If the project is unable to proceed within this timeframe, the option to request an extension must be communicated to the Parklands Pathway Fund prior to the expiration of the initial 12-month period.

3. Recipient organisations are required to provide progress updates on the project's implementation. A comprehensive report outlining accomplishments, challenges, and any deviations from the original plan must be submitted within six months of receiving the funding.
4. The Parklands Pathway Fund reserves the right to publicly acknowledge the projects it supports. Recipient organisations may be requested to participate in publicity and media activities to showcase the impact of the funded project. However, participation in such activities is voluntary, and the choice not to participate will not impact the application's standing.
5. In the event that the approved funds are not fully utilised for the intended project or its approved modifications within 12 months, any remaining funds must be returned to the Parklands Pathway Fund.
6. Organisations must maintain accurate records of all financial transactions relating to the funded project, and these records should be made available for audit or verification upon request.
7. The list of funding exclusions provided is not exhaustive; Parklands reserves the right to decline any applications it deems to be unsuitable or not aligned with the fund's objectives.
8. Decisions regarding project funding are final and are made based on alignment with the fund's objectives, impact potential, and available resources.

### **Your privacy**

Any information provided in your application will be treated with the utmost discretion. Please refer to our privacy notice for further information:  
<https://www.parklandsgroup.com/privacy-policy>